



expert

The Easy, Flexible Content Management Solution

K Fast & Scalable

e Expert uses PHP and
y MySQL to ensure
lightning-fast
F performance. Expert
e utilises individual
a databases for each site
t to ensure rapid content
u delivery. Site
r databases can be
e hosted on different
S machines, increasing
the performance of
your site.

Extendable

Because Expert is built using a generic component-based architecture, new components can be built rapidly to extend the administration system as well as the front-end of your site. Components are easily customised for any specific task or function.

The solution that makes you the expert

Expert is the premiere fully-featured Content Management System for your organisation. Expert allows you to securely update and maintain your web site from anywhere with internet access. The interface is simple and intuitive, allowing even those with minimal knowledge of the internet to take control of your content. With Expert, you can easily keep the contents of your web site fresh and reap the benefits of return visits. You don't need to consult a web developer for updates - because you can do it yourself!

Site administration has never been this easy

Expert is component-based and works with any web page to make specific areas editable. This leading edge software has done away with the limitations of other content management systems by avoiding templates with restrictive set parameters - it works within any site design! Expert allows you to log in to the site, enter edit mode and carry out updates right on the page - you navigate and view the pages exactly as you would on the web. You can even control levels of access and publishing power so people within your organisation can edit only the content that you specify – there is no risk of users making unwanted changes. Make control, autonomy, and ease of maintenance a reality for your website administrator with Expert.



Mouse over the graphic and click to update via the intuitive edit menu

Select the image you want to use via the image preview window

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Intuitive

Expert is easily usable even by those who have limited computer skills. You can ensure computer literacy doesn't get in the way of delivering quality content.

Flexible

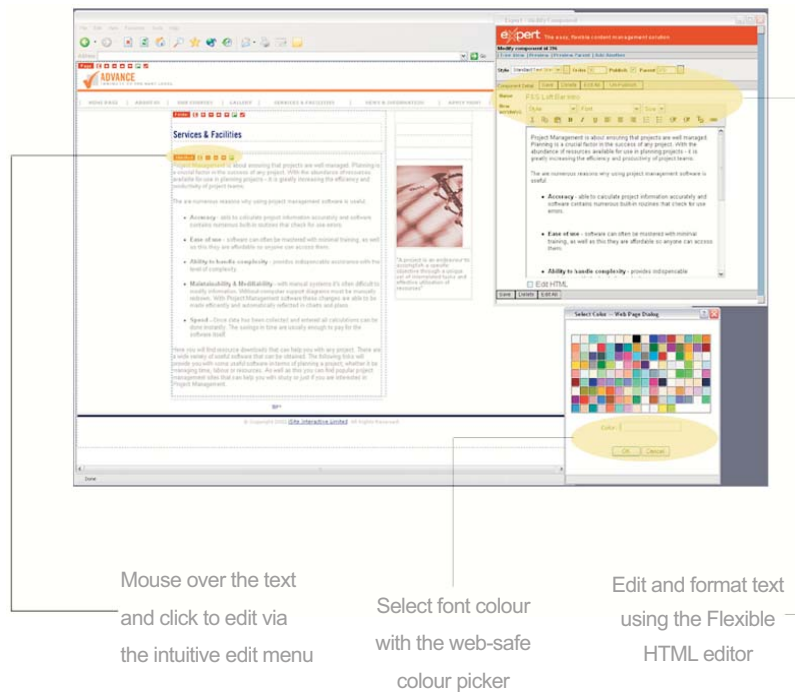
There are a number of advanced building features in Expert to allow web developers and designers to fully customise components using technologies they already know, such as HTML and Javascript.

Quick ROI

Expert's extensive features, modular design and affordable price ensure that you quickly recoup the cost of your investment in content management.

Expert: Anywhere, Anytime, Anything

Expert breaks all of the traditional barriers to site maintenance by letting the people in your organisation control the content on your website relevant to their department or role. The people who write the content no longer have to go through the traditional processes of web publishing. No more lengthy site testing, no more broken links, no more time spent on constant site re-development – simply put, when you deploy Expert you save time, money and energy. Even better still, you can update content when and where it suits you – no need for expensive web-design packages and no need to spend more time at the office – why not maintain your website from the beach, the ski field or even home? Expert not only allows you to maintain simple web pages - dynamic information, training materials, online manuals, business documents, online stores – if you can think of it then it can be maintained using Expert. No broken links, no re-development fees. Straight forward, simple, instant – easy!



System Requirements

- Apache 1.3 or higher
- Linux or Windows
- PHP 4.0 or higher
- MySQL 1.3 or higher

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